Muscles à Go-Go

THE GLAMOUR COLOR-ART MAGAZINE OF THE MALE PHYSIQUE

YOUNG MUSCLE GUYS ON THE GO-GO.... THE WORLD OVER!

MARCH $1.50

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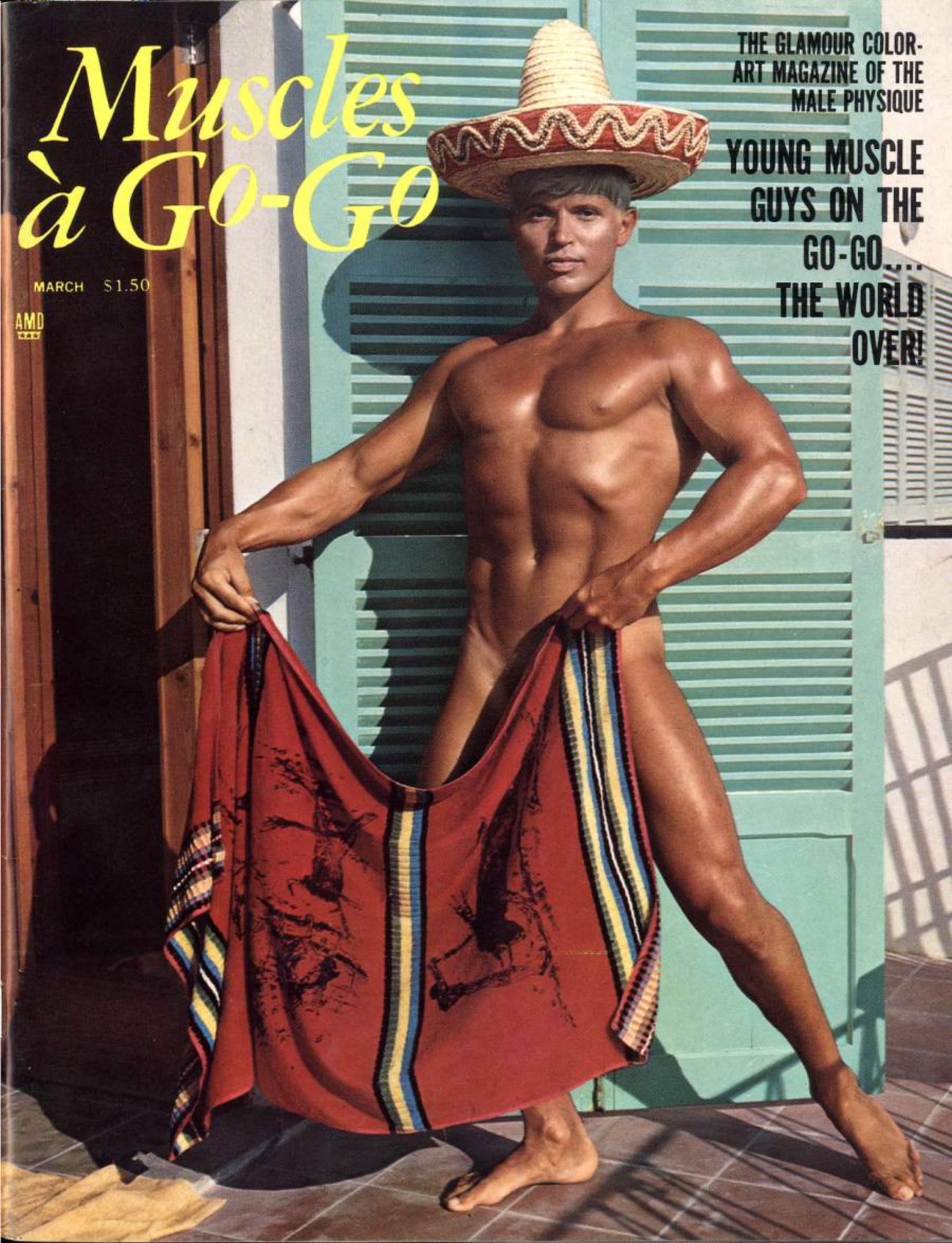

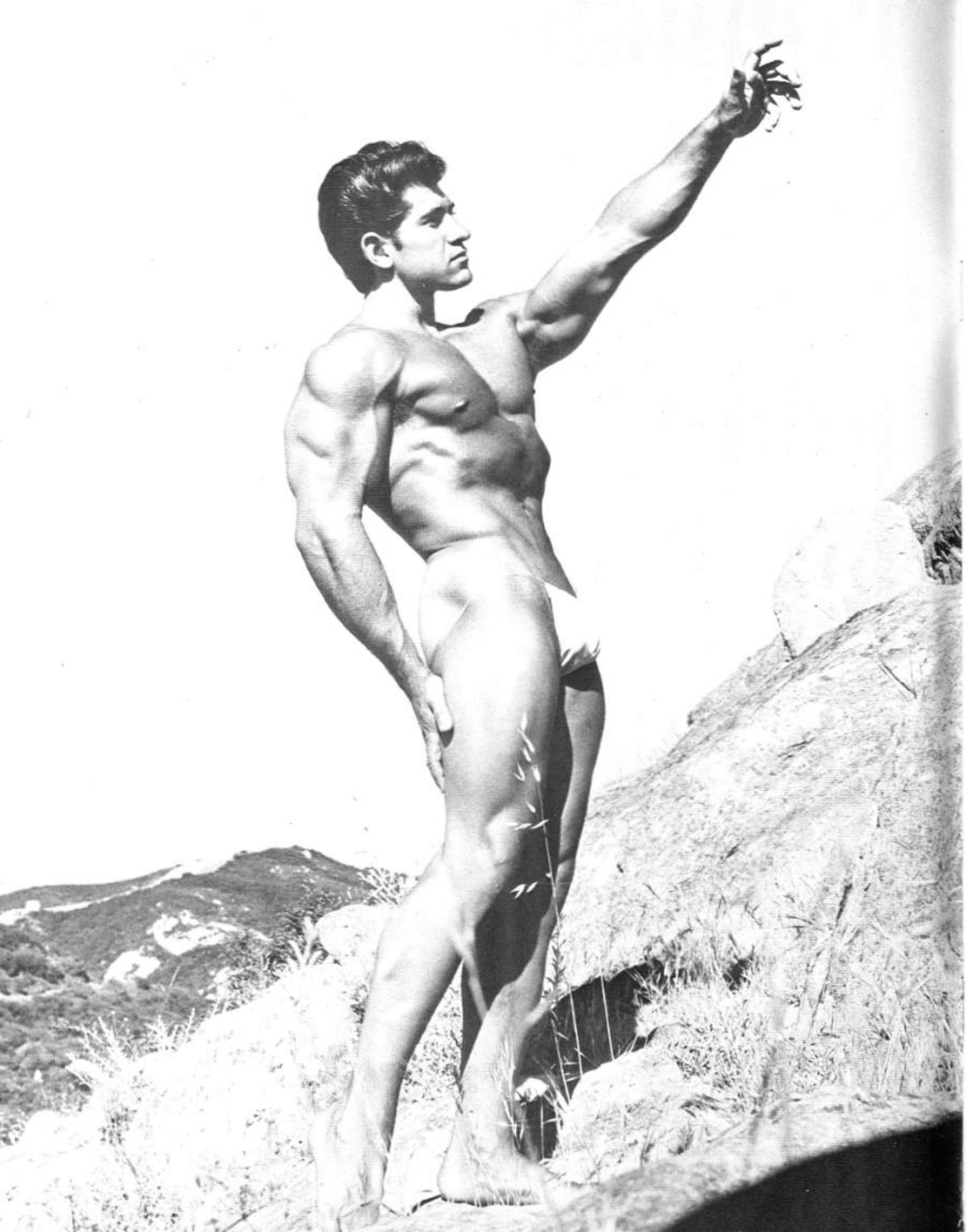

Muscles à Go-Go

VOLUME 1

MARCH 1967

NUMBER 5

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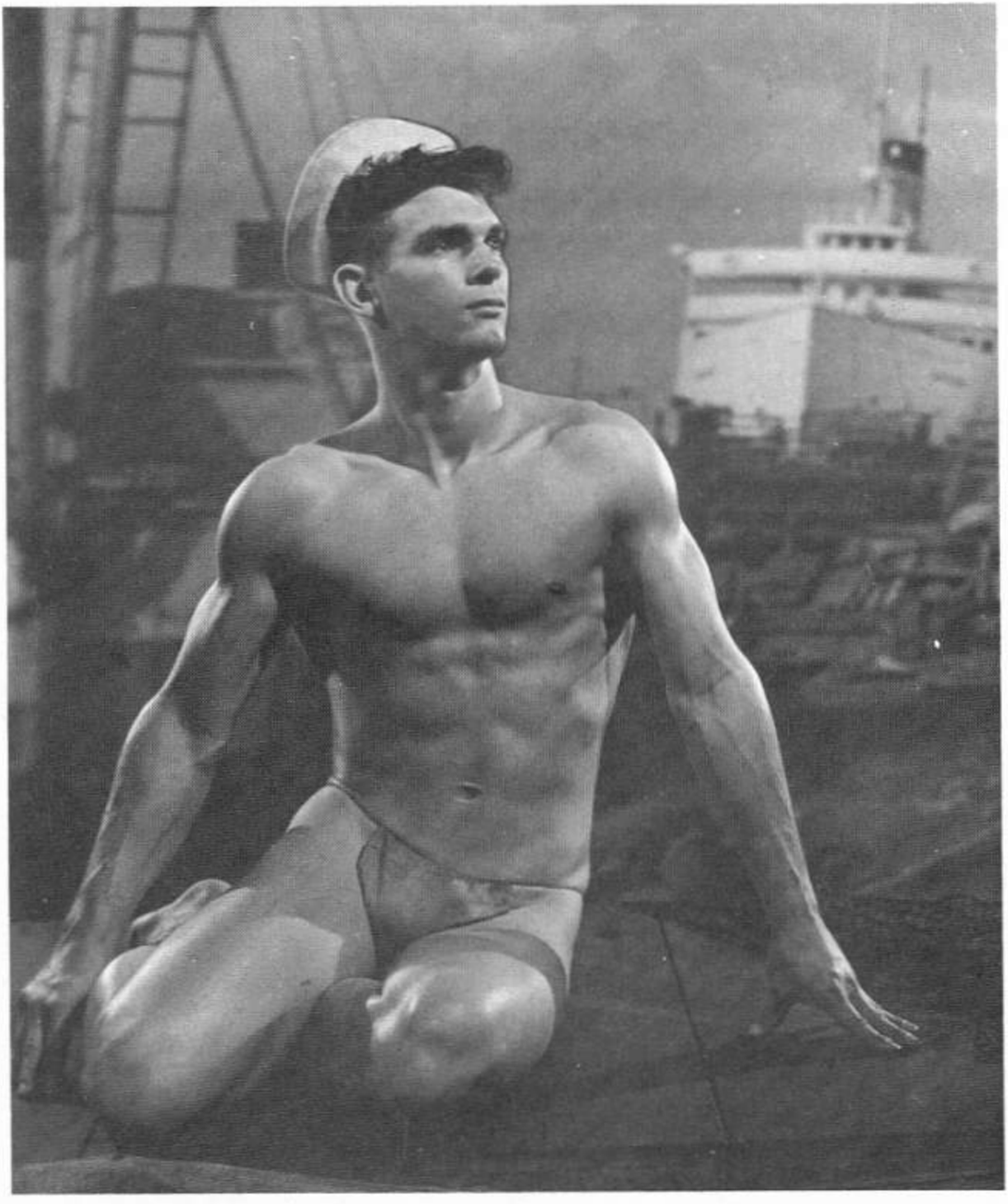
on the front cover: FRANK NISI (Bruce)

across the page: REG LEWIS (Warner)

on the inside back cover: JIM GALBRAITH (Bruce)

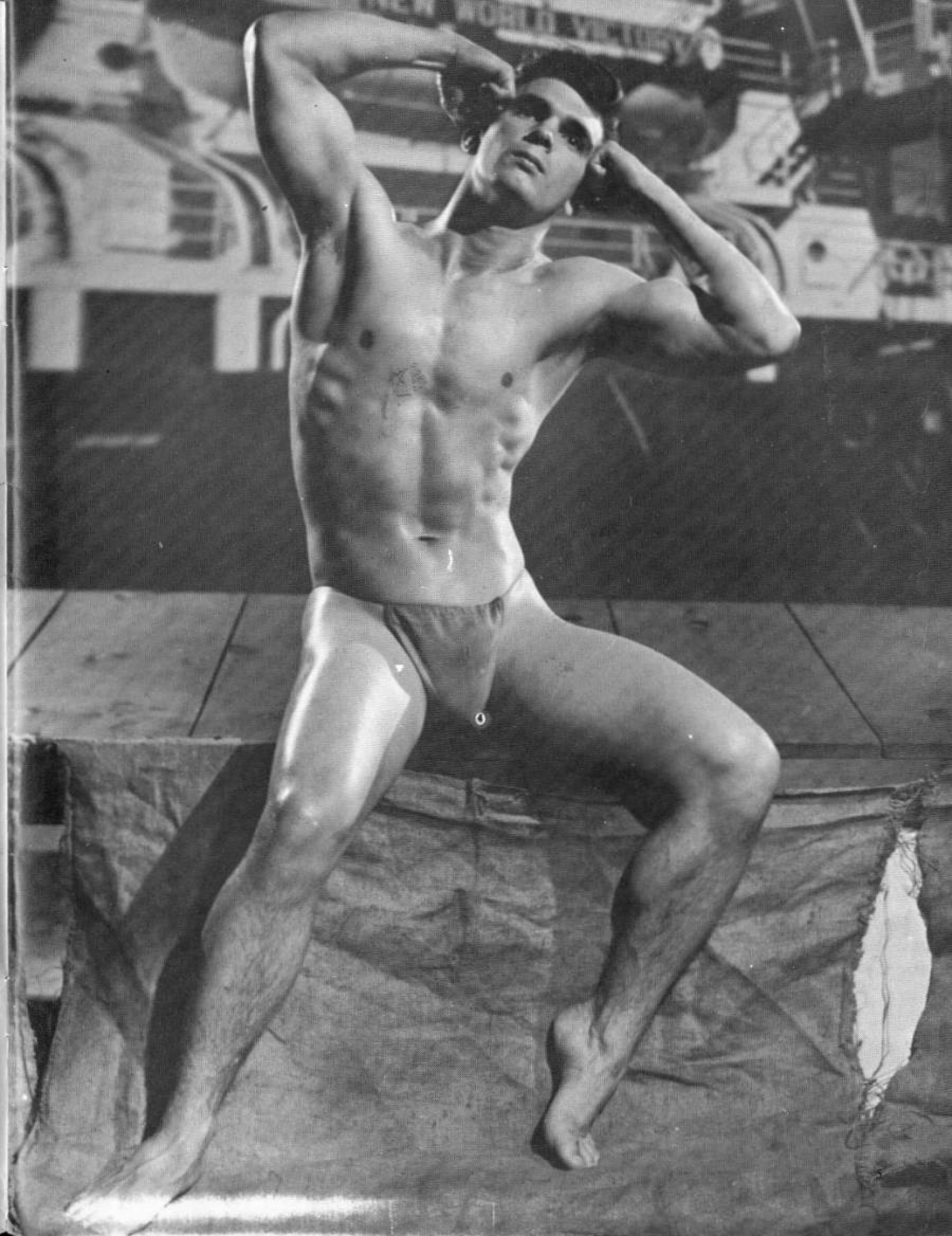
on the back cover: BILL KENNER (Rikki of London)

MUSCLES A GO-GO is published six times a year by YP Publications. 520 Fifth Avenue, New York, New York 10036. No part of this magazine may be reproduced without written permission from the publishers.



TOUCHSTONE FOR FAME

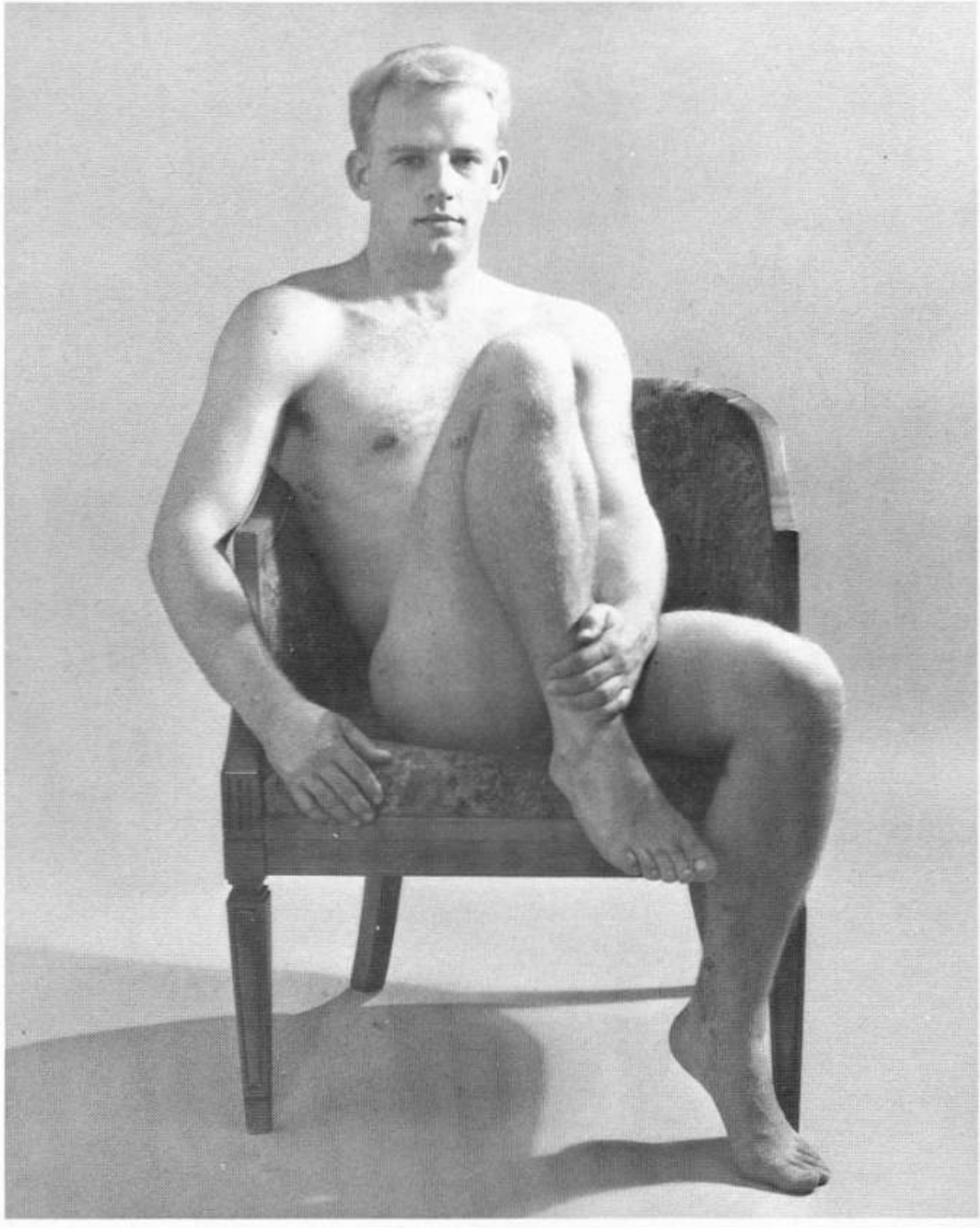
The really great physique models who have been steadily popular through the years can be counted on one's fingers. For every Glenn Bishop or Steve Wengryn or Jim Stryker or Richard Bennett hundreds make a one-time appearance and are never heard from again. The photographer is really lucky if he has one special model who draws strongly year after year and Athletic Model Guild, 1834 West Eleventh Street, Los Angeles, California, can lay claim to quite a few. One is the fabulous Forrester Millard who is almost the touchstone for AMG's fame. We've been saving these pictures of Forrester not only to acquaint our new readers with him, but to revive memories of him in those who have read us for the past few years. They are some of AMG's finest work, and we know you'll find them rewarding.

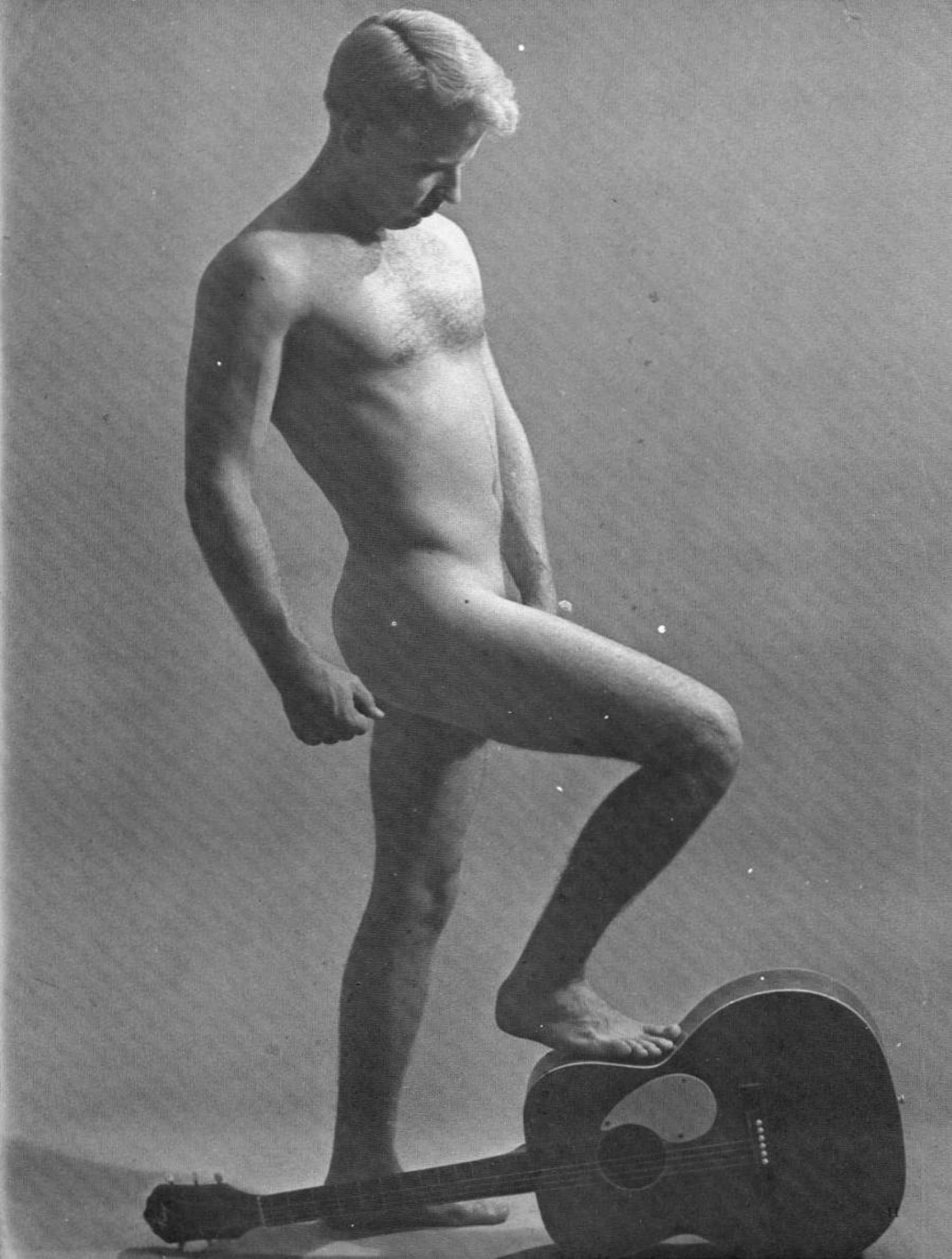


In this striking photograph, Forrester Millard is top-mounter and famous John Tristram is the sturdy understander.

DALE...HE'S NOT SO ANGRY!

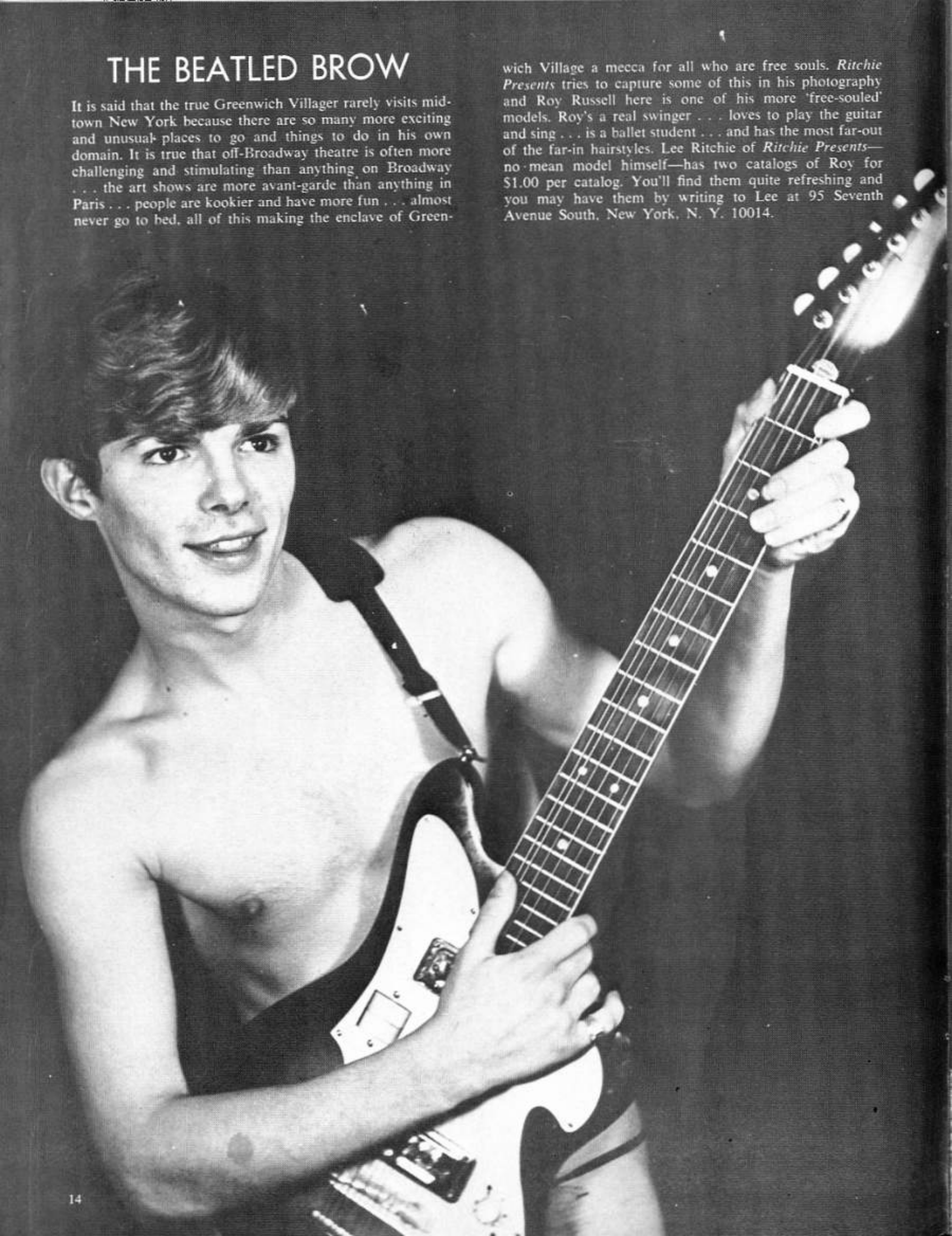
The Angry Young Men is the curious name of an unusual photographic concern on the West Coast. Curious because all of their models are either extraordinarily handsome, or colorful, or do exciting things, or have a unique personality. But never have we seen an angry one! Like young Dale, here . . . he's the blondest, calmest, best-natured of all the TAYM models we have yet seen. He appears in two sets of photographs, each set containing eight black and white prints, size 5 x 7 for $5.00 per set. Write *The Angry Young Men*, P.O. Box 4485, Inglewood, California 90309.

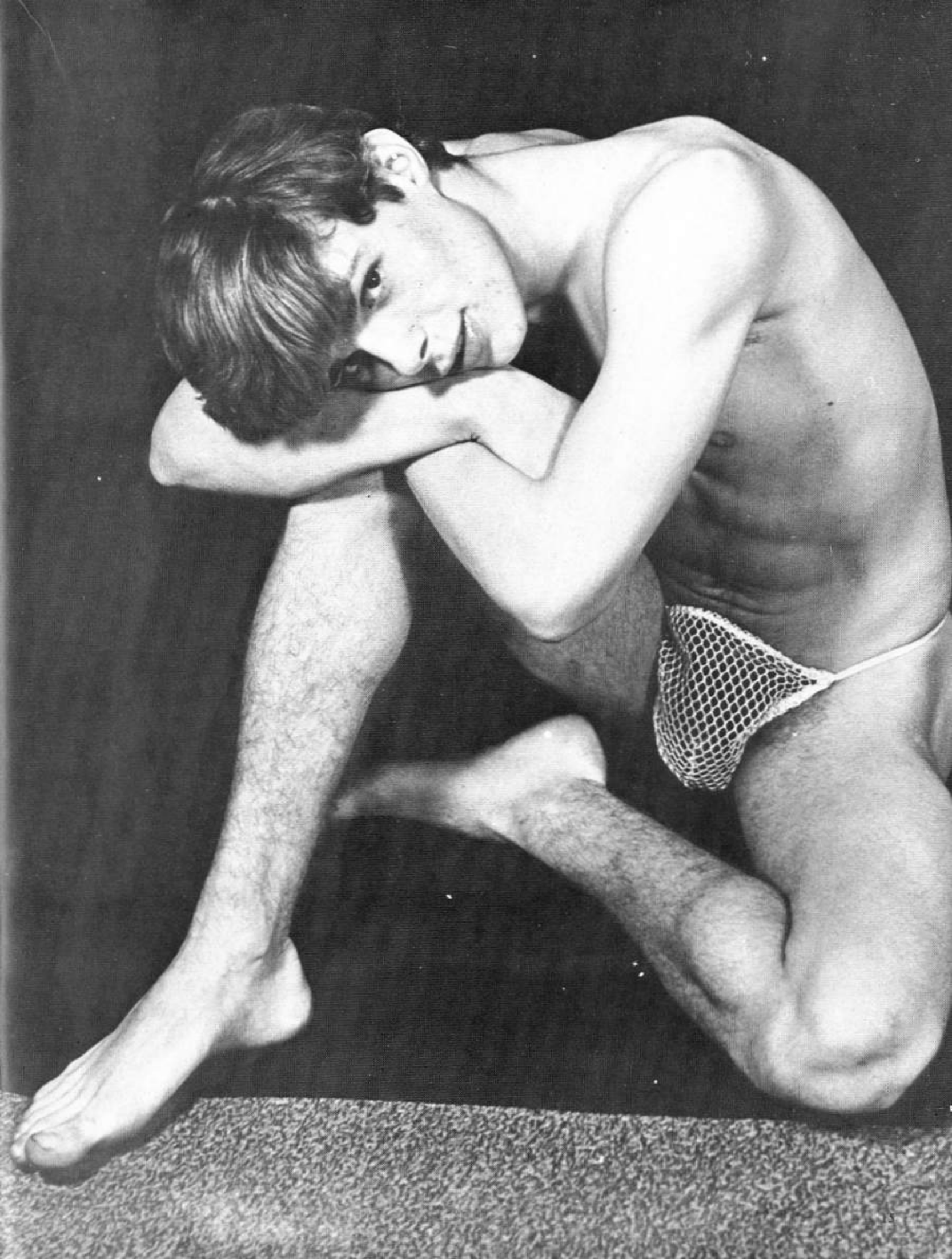




THE BEATLED BROW

It is said that the true Greenwich Villager rarely visits mid-town New York because there are so many more exciting and unusual places to go and things to do in his own domain. It is true that off-Broadway theatre is often more challenging and stimulating than anything on Broadway . . . the art shows are more avant-garde than anything in Paris . . . people are kookier and have more fun . . . almost never go to bed, all of this making the enclave of Greenwich Village a mecca for all who are free souls. *Ritchie Presents* tries to capture some of this in his photography and Roy Russell here is one of his more 'free-souled' models. Roy's a real swinger . . . loves to play the guitar and sing . . . is a ballet student . . . and has the most far-out of the far-in hairstyles. Lee Ritchie of *Ritchie Presents*—no mean model himself—has two catalogs of Roy for $1.00 per catalog. You'll find them quite refreshing and you may have them by writing to Lee at 95 Seventh Avenue South, New York, N. Y. 10014.

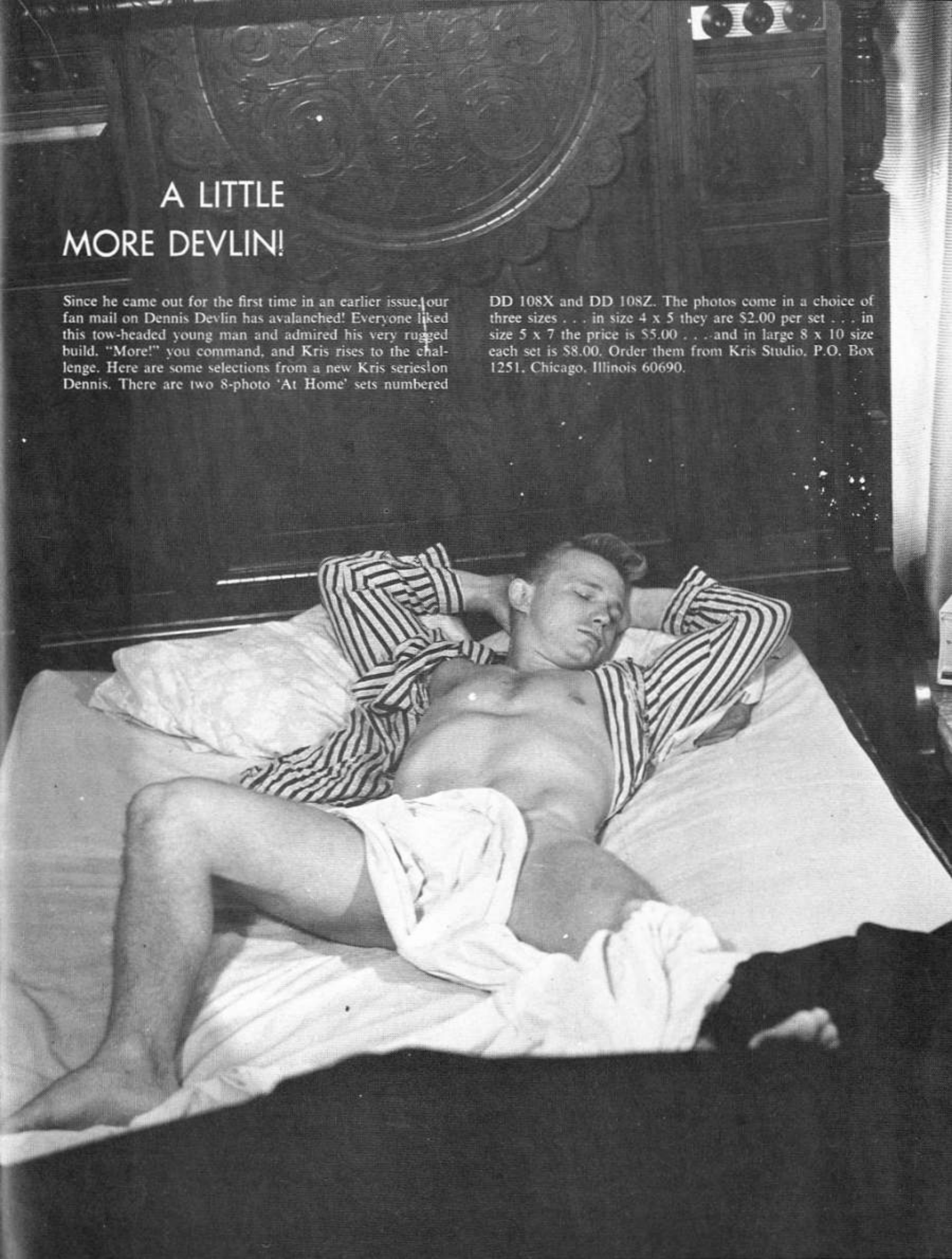




Dennis has just learned that Kris wants him on location for early morning photos, so he takes a quick look in his mirror to see how that fabulous physique is going to look before the camera . . . then retires for the night.

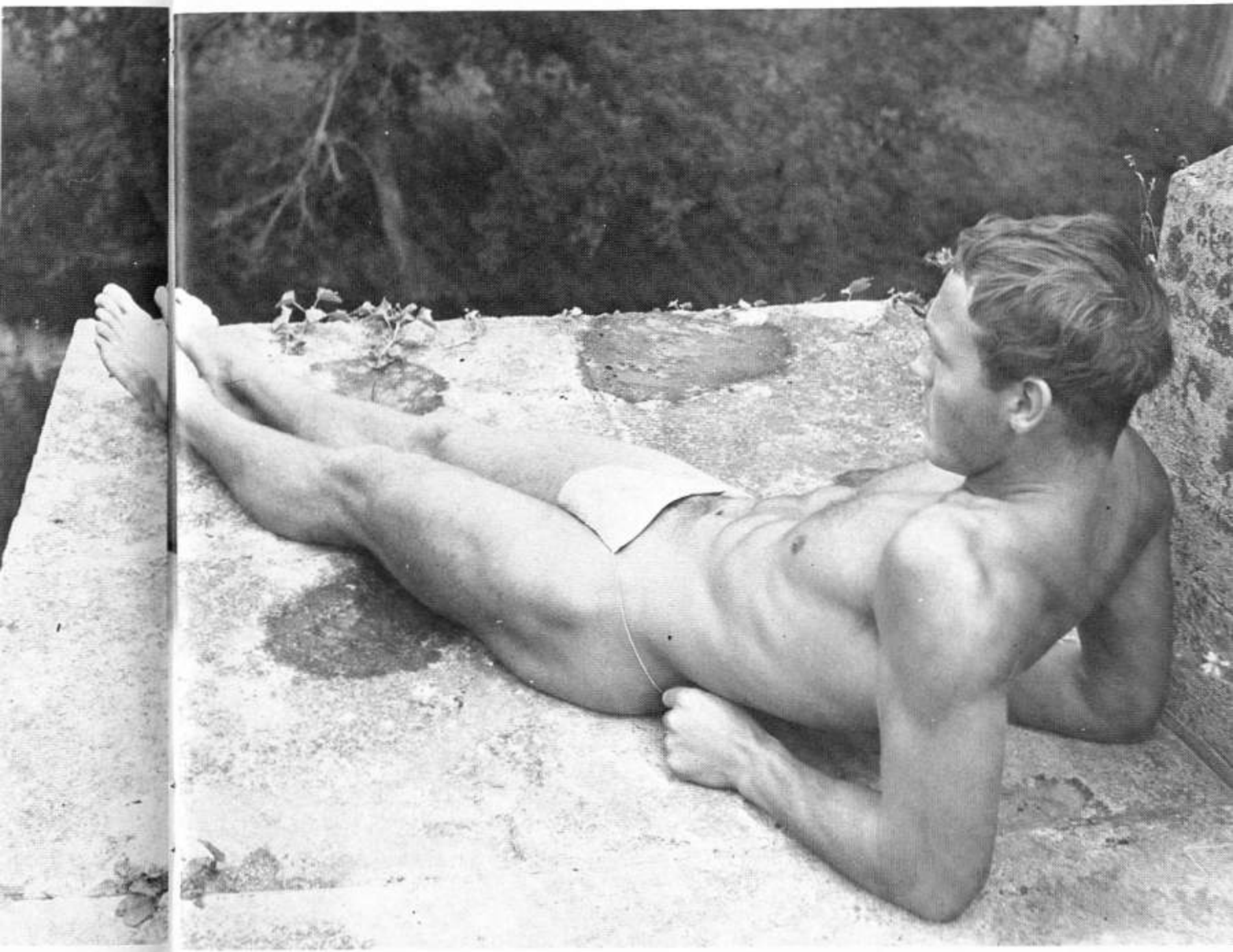
A LITTLE MORE DEVLIN!

Since he came out for the first time in an earlier issue, our fan mail on Dennis Devlin has avalanched! Everyone liked this tow-headed young man and admired his very rugged build. "More!" you command, and Kris rises to the challenge. Here are some selections from a new Kris series on Dennis. There are two 8-photo 'At Home' sets numbered DD 108X and DD 108Z. The photos come in a choice of three sizes . . . in size 4 x 5 they are $2.00 per set . . . in size 5 x 7 the price is $5.00 . . . and in large 8 x 10 size each set is $8.00. Order them from Kris Studio, P.O. Box 1251, Chicago, Illinois 60690.



LONDON SWINGER

Another find by Rikki of London is a nineteen-year-old swinger named Bill Kenner. As one may easily discern, Bill has that very proportionate build and lithe, powered look typical of those who pursue many sports. Says Rikki: "Bill is really an all-around athlete who goes in for competitive swimming, running, football, track . . . you name it, he plays it!"

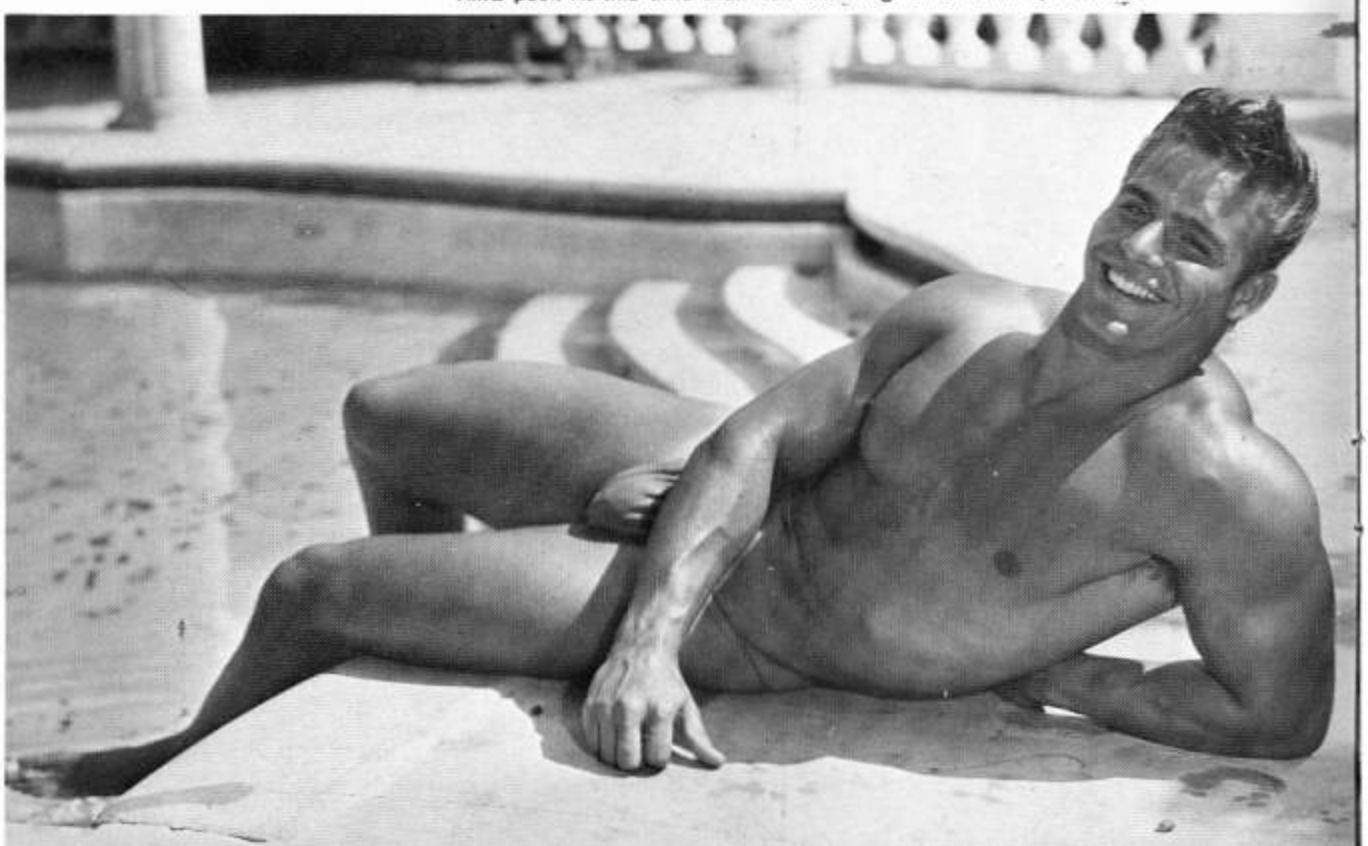


THE AMAZING DICK DUBOIS

Earlier in this issue you saw Athletic Model Guild's famous Forrester Millard, one of the all-time great models from this fine studio. Yet the young man shown here very probably owes his later success to AMG's camera. He is Dick Dubois who has recently become widely known as an evangelist . . . not perhaps so much in the United States as in Canada and Australia. He is rapidly becoming as famous abroad as his colleague Billy Graham. Dick, as most of you know, is a former *Mr. America,* but his fame began before his victory in this annual event so looked forward to by physiqultists and bodybuilders. Probably the luckiest day in Dick's life was when he left the orphanage where he was reared and began the trek to Muscle Beach where Bob Mizer of Athletic Model Guild discovered him. Fortunately Dick is as photogenic as 'physiquogenic' and as soon as Bob's pictures of him got around Dick was much in demand as a fashion model. With the exception of his friend Steve Reeves, Dick is probably the tallest and biggest of the *Mr. America* title-winners, but better still, he is absolutely symmetrical from head to toe and quite likely has the biggest chest of any *Mr. America* winner . . . even Reeves! It measures fifty-three inches! While on the surface it appeared that Dick was just a big fun-loving kid who'd dare to do anything for a bet or a laugh, he really has always been deeply religious. He had felt the call of the church about the age of fifteen, and as the young years went by he quietly gave up being a Muscle Beachcomber and prepared for the ministry. We are indebted to Athletic Model Guild for these quite revealing photographs of Dick in his Muscle Beach days, and to Russ Warner for the large two-page physique photograph and the beautiful color shot in the center of the magazine.

This stunning study of the Dubois physique was taken early one morning just outside Los Angeles. It shows the sublime symmetry of Dick's magnificent body. Russ Warner was the lensman.

Athletic Model Guild, 1834 West 11th Street, Los Angeles, California, caught Dick's young body as he playfully disported himself in the famous AMG pool. At this time Dick was modeling for unusual sportswear.



Another Warner
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Note the proportio
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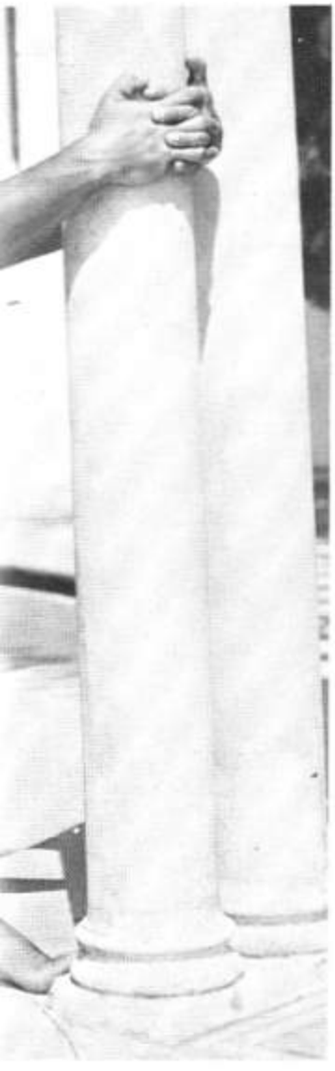
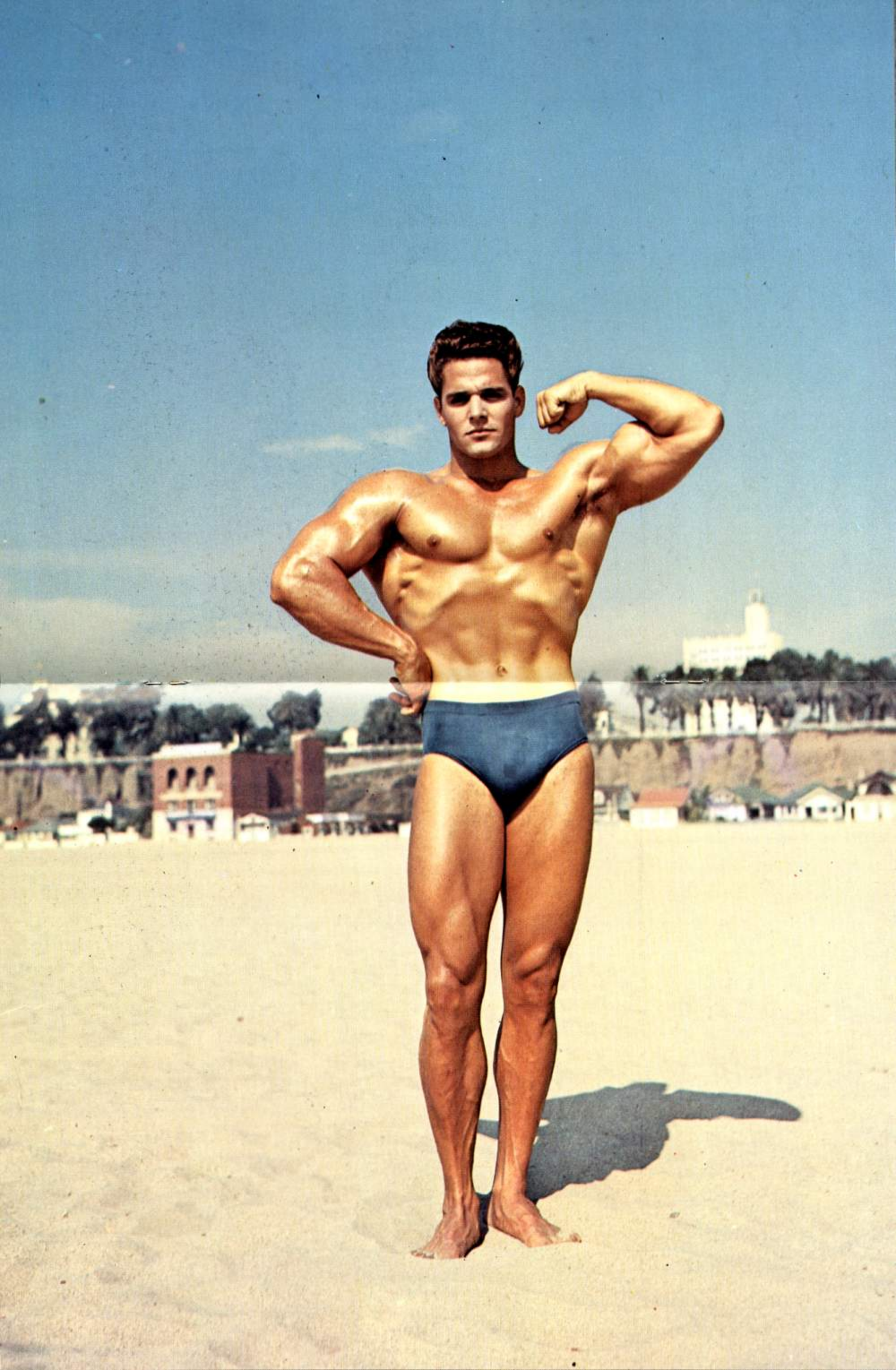
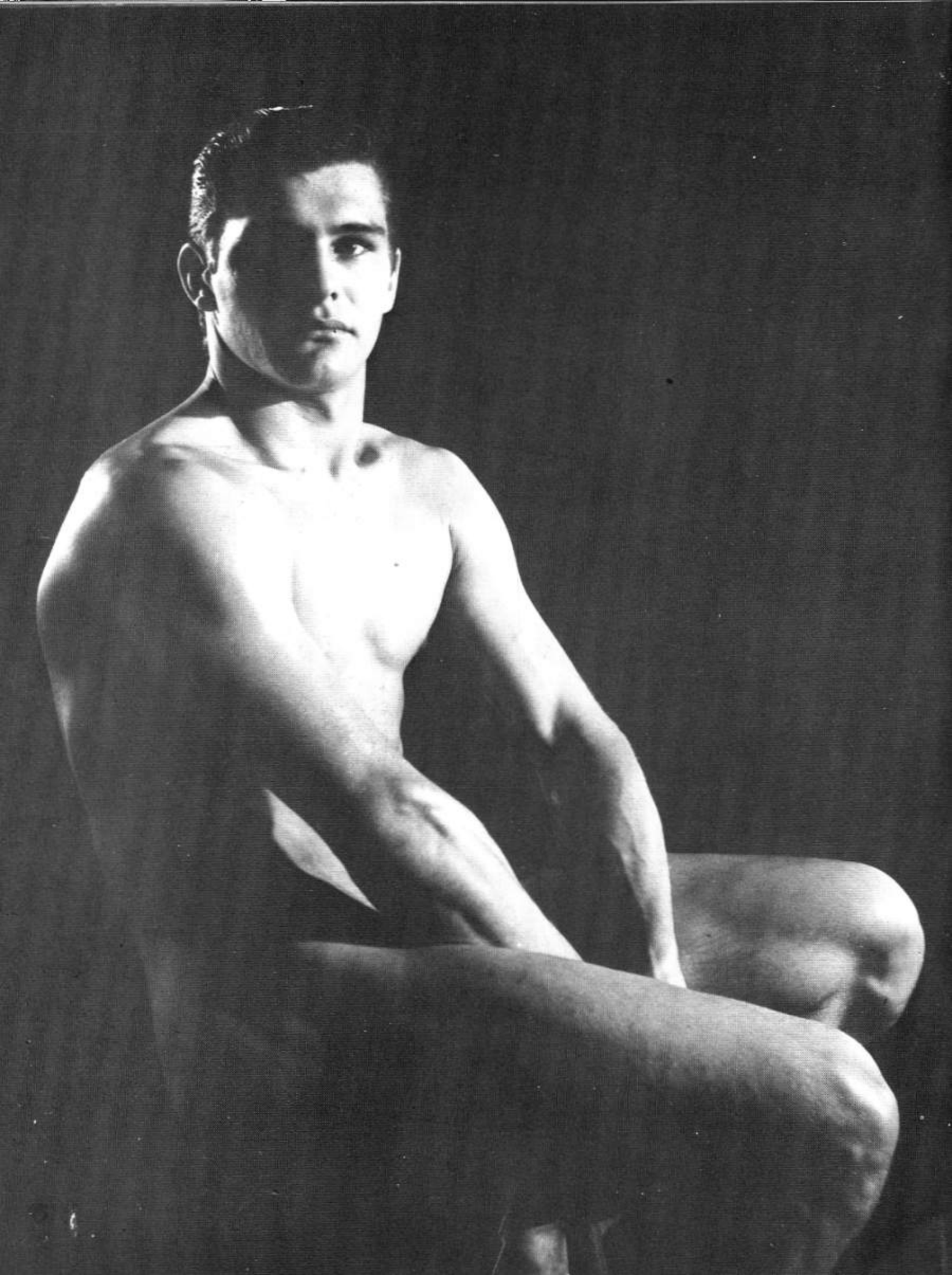
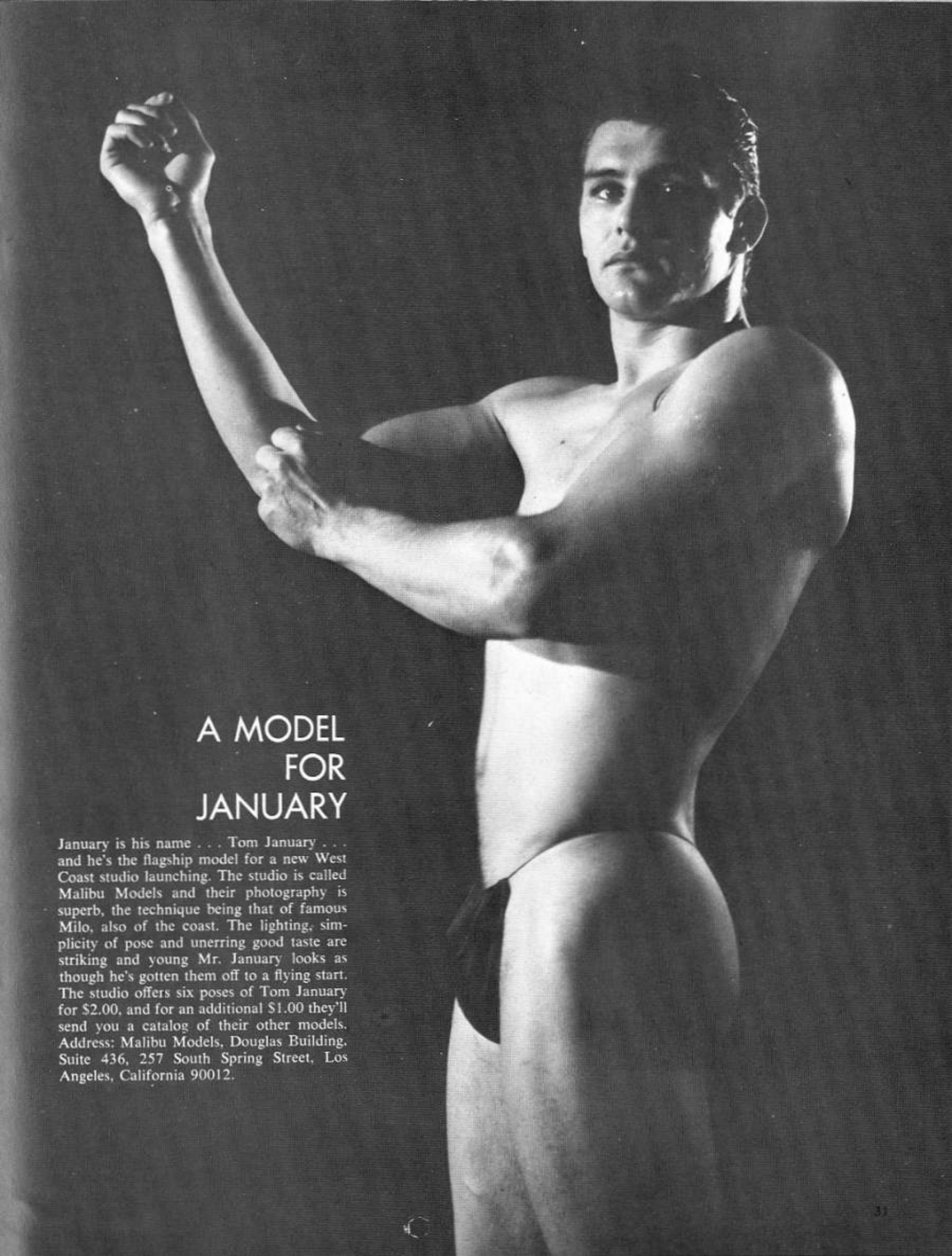


Another Warner study that brings out the tremendous impact of Dick's huge 53-inch chest and very small waist. Note the proportionate sculpture of his legs. The color photograph on the next two pages is also by Russ Warner.

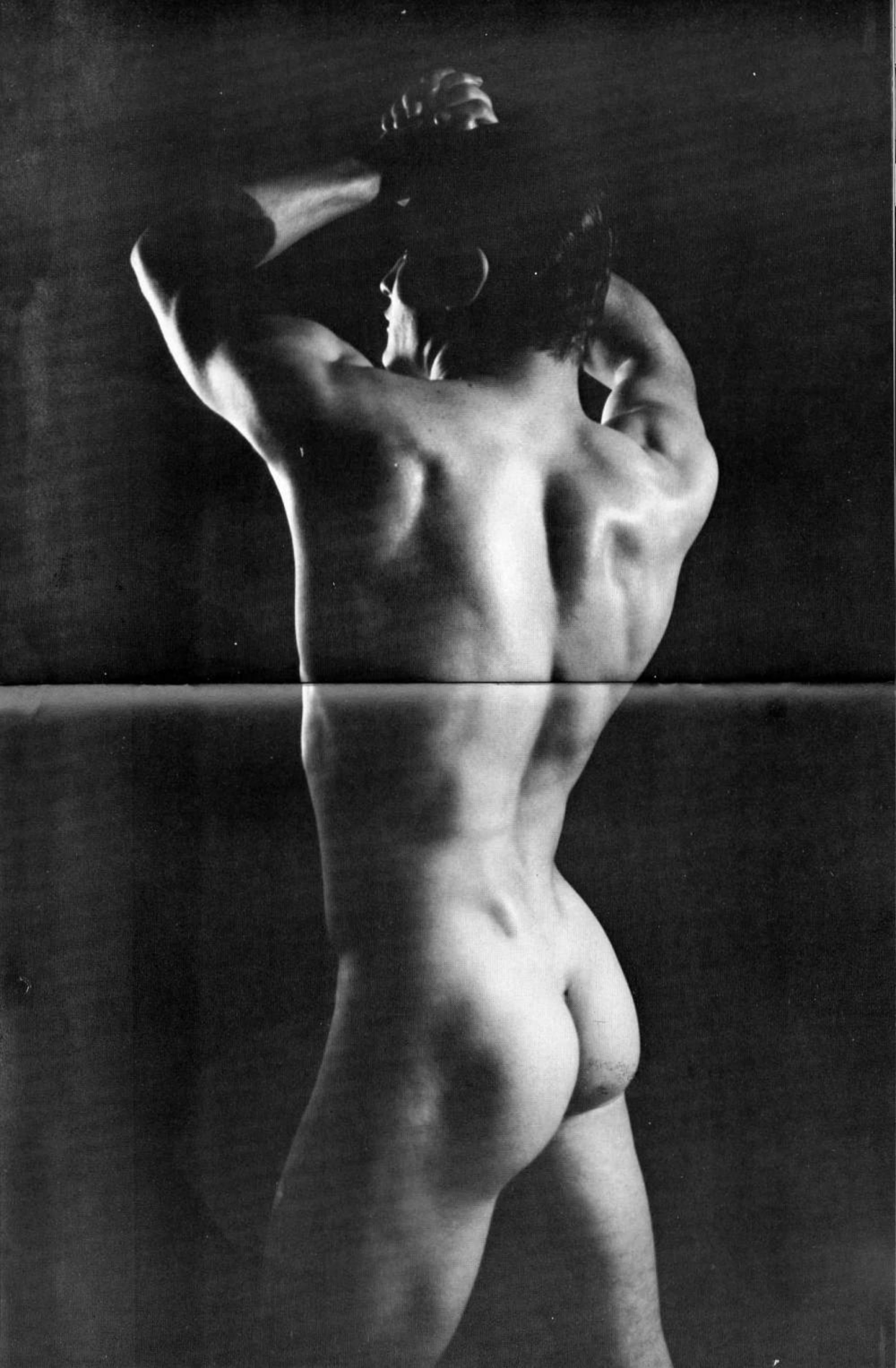






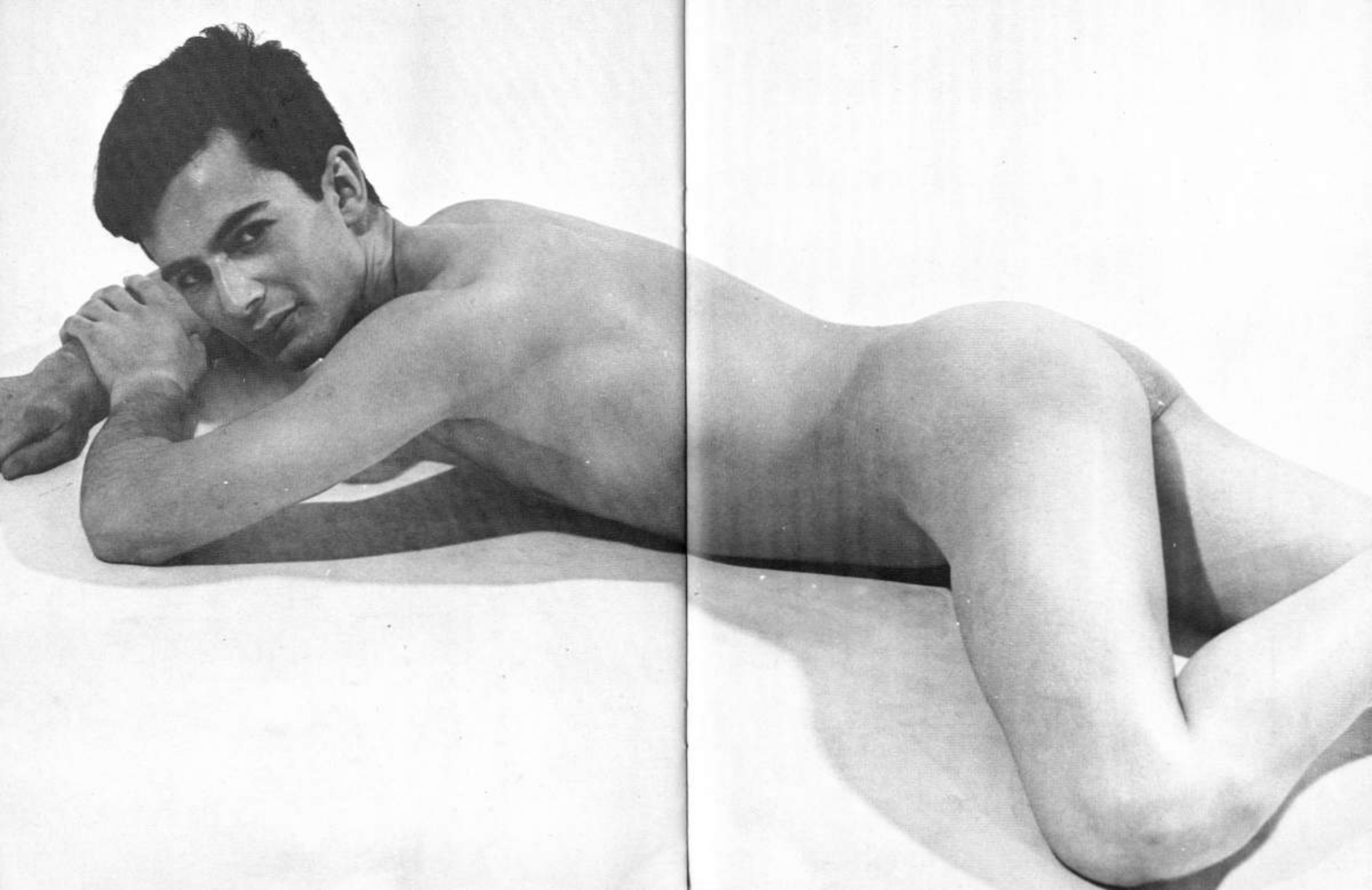
A MODEL FOR JANUARY

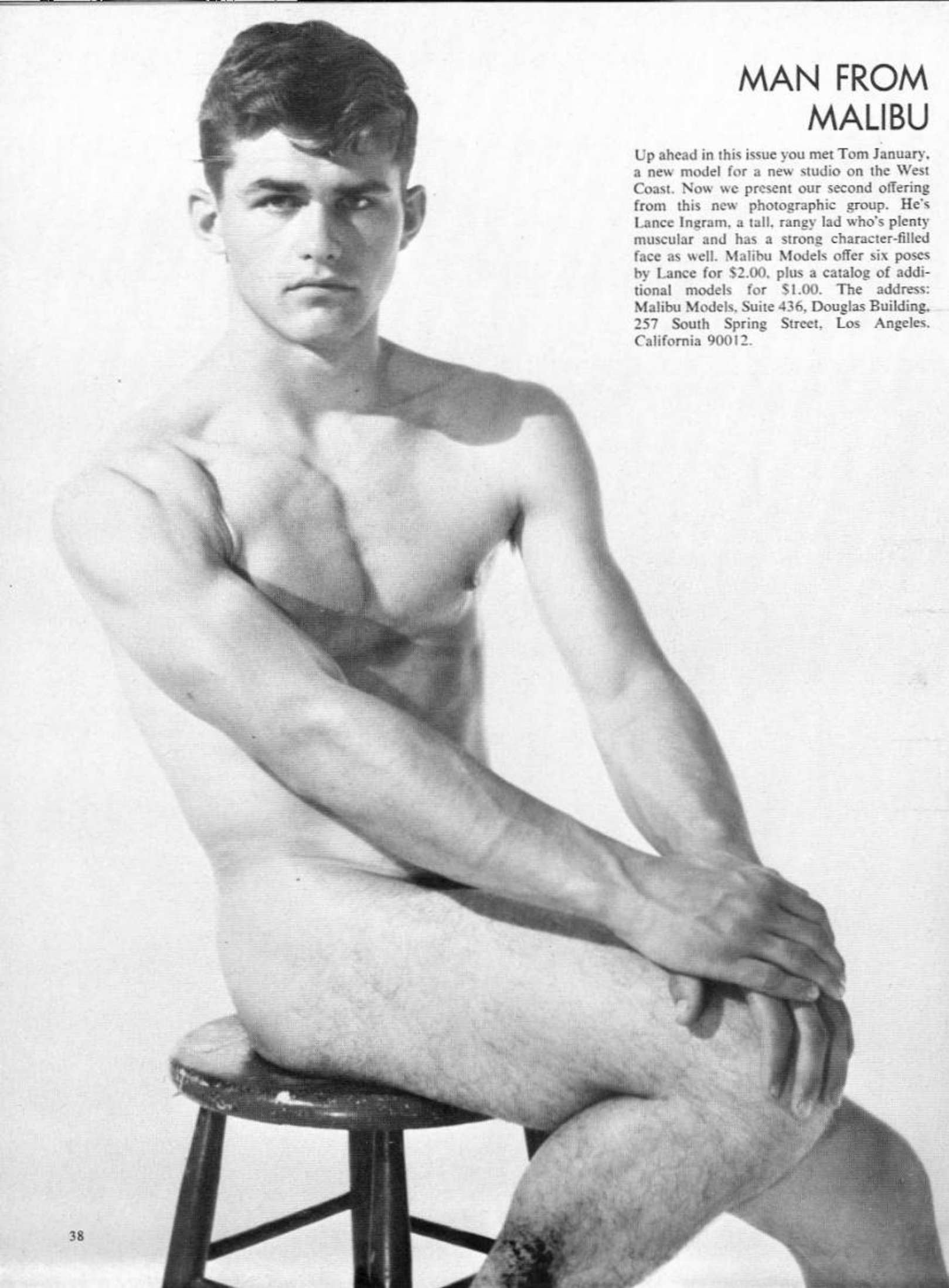
January is his name . . . Tom January . . . and he's the flagship model for a new West Coast studio launching. The studio is called Malibu Models and their photography is superb, the technique being that of famous Milo, also of the coast. The lighting, simplicity of pose and unerring good taste are striking and young Mr. January looks as though he's gotten them off to a flying start. The studio offers six poses of Tom January for $2.00, and for an additional $1.00 they'll send you a catalog of their other models. Address: Malibu Models, Douglas Building, Suite 436, 257 South Spring Street, Los Angeles, California 90012.



COOL CANADIAN

Quite the most interesting of the many new Canadian bodybuilder-models is Roger Beaudoin represented here in photographs by Gerald Desfosses. Mr. Desfosses has a virtual monopoly on beautiful outdoor settings and invariably takes his young models on a trek to Canada's North Woods. In this lovely outdoors area and in his studio in Sorel, Quebec he has photographed Roger in some beautifully-sensitive poses. These three are from a new series of eight 4 x 5 photographs which are priced at $3.00. You may obtain them from Gerald Desfosses, Box 145, Sorel, P.Q., Canada.



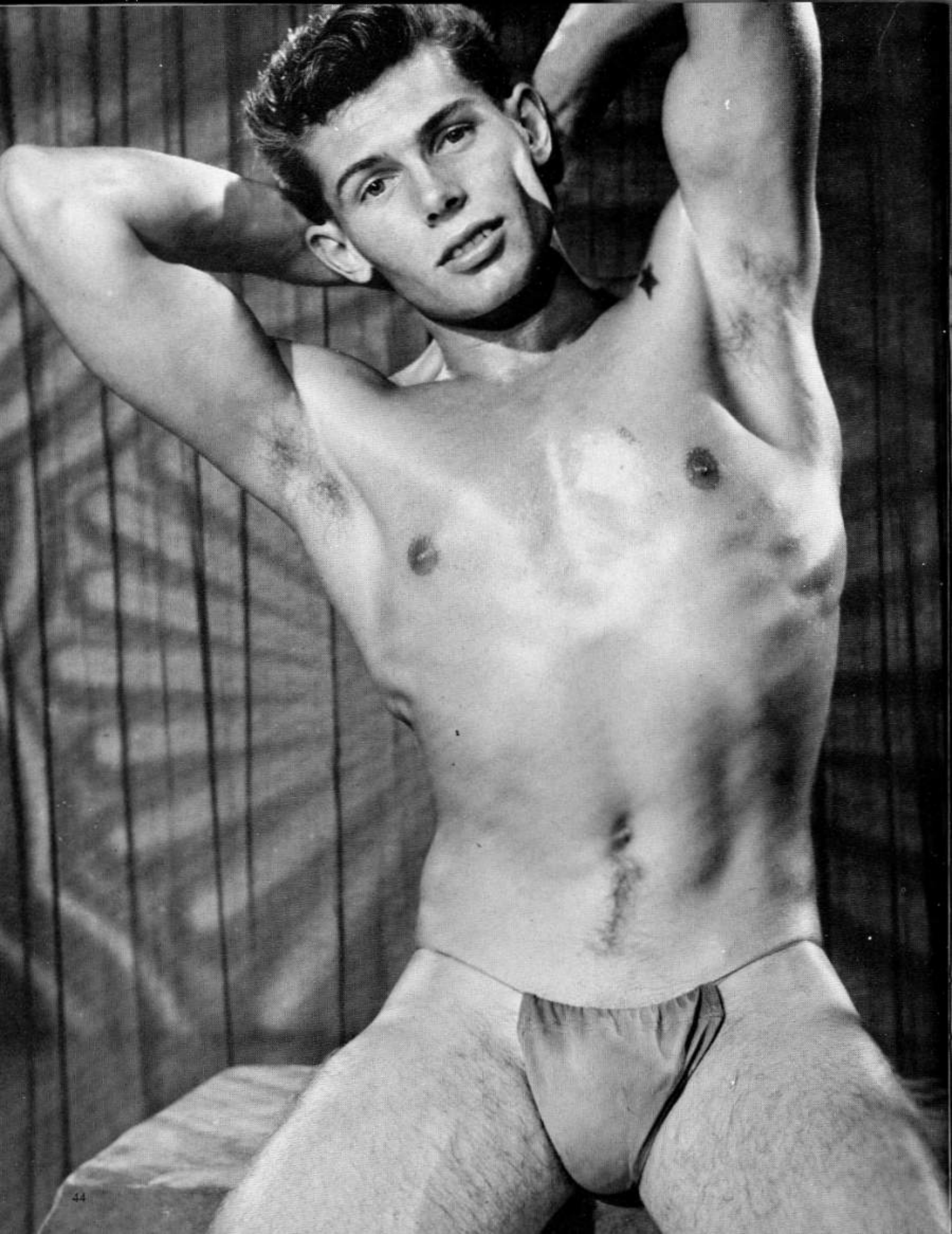


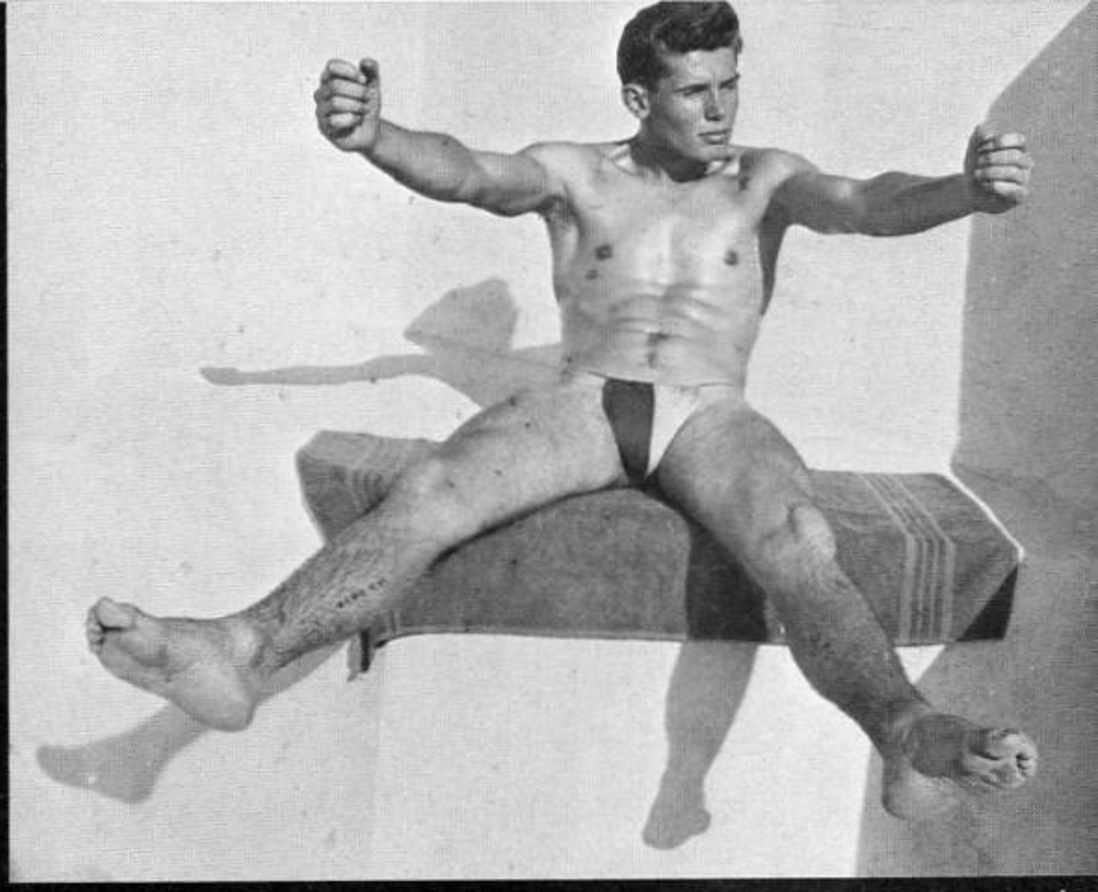
MAN FROM MALIBU

Up ahead in this issue you met Tom January, a new model for a new studio on the West Coast. Now we present our second offering from this new photographic group. He's Lance Ingram, a tall, rangy lad who's plenty muscular and has a strong character-filled face as well. Malibu Models offer six poses by Lance for $2.00, plus a catalog of additional models for $1.00. The address: Malibu Models, Suite 436, Douglas Building, 257 South Spring Street, Los Angeles, California 90012.

FIRE-WATER INDIAN

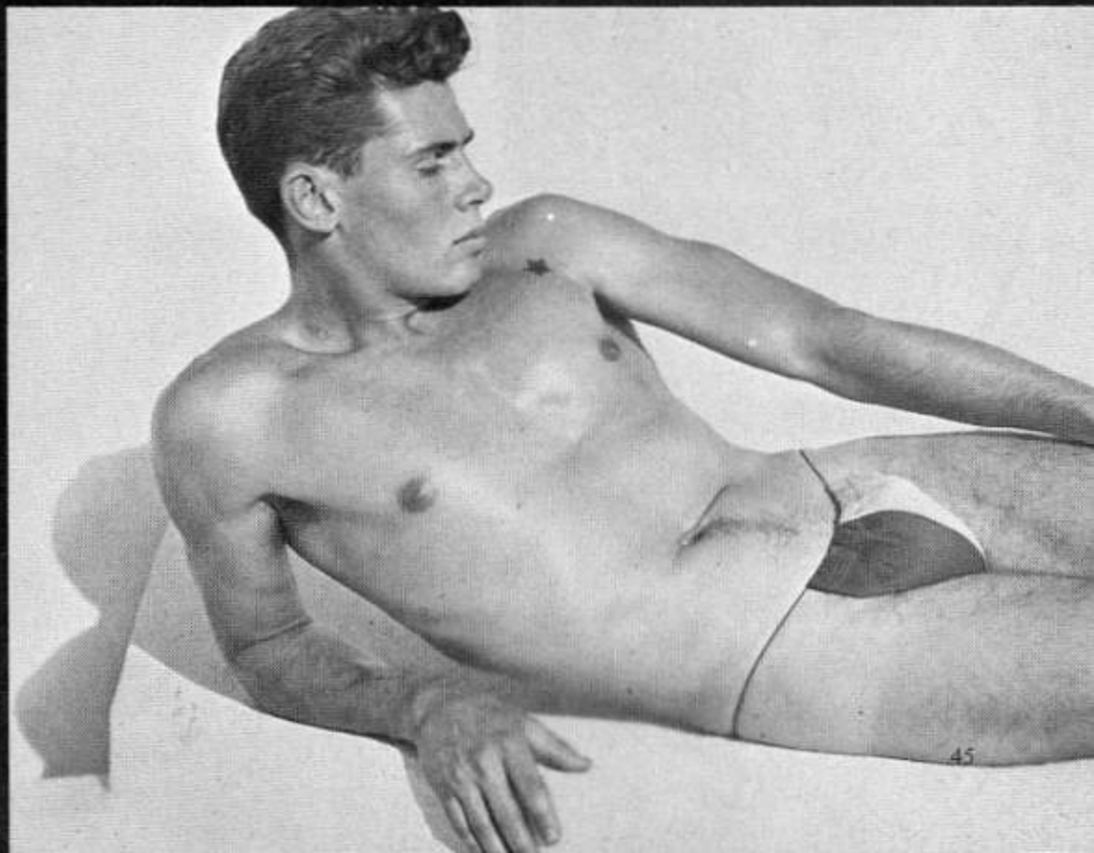
This is bonanza month for R.A. Enterprises. You've undoubtedly scanned their gallery of interesting new models in this issue. Now comes another . . . nineteen-year-old Bill Etienne, 5' 10", 160-pound bodybuilder of Scots-Indian descent . . . so we'll call him our 'fire-water Indian'. R.A. has snapped Bill in the mesquite hills a fur piece from their Hollywood pad, and in the R.A. studio. You'll like Bill, and just so's you can have more of him there are twenty 4 x 5 photographs of him for $3.75, available from R.A. Enterprises, 6311 Yucca Street, Hollywood, California 90028.





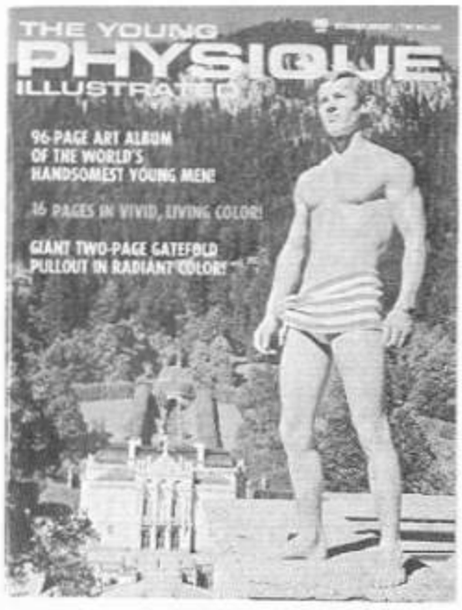
PAT ROOT

It would be impossible to find one Athletic Model Guild photograph that is even slightly imperfect. There are many reasons for this perpetual excellence and not the least is the enormous amount of outdoor and studio space in which model and photographer work. The world's most famous swimming pool is on the grounds of AMG and here one finds dozens of handsome young athletes working out, swimming, or relaxing just before a shooting session. In this way all tenseness leaves the model . . . he loses all self-consciousness and is quickly amenable to any suggested pose. Pat Root is one of AMG's best models and you see him here in various areas of AMG's studio area. Note how relaxed he seems to be in a variety of challenging poses.



THE YOUNG PHYSIQUE

No need to tell you about this international favorite . . . always in the forefront as the world's finest and most popular physique pictorial. 94 pages of incomparable physiques . . . 8 pages in thrilling color, plus the famous TYP gatefold pullout in the front of the magazine. A physique connoisseur's must!

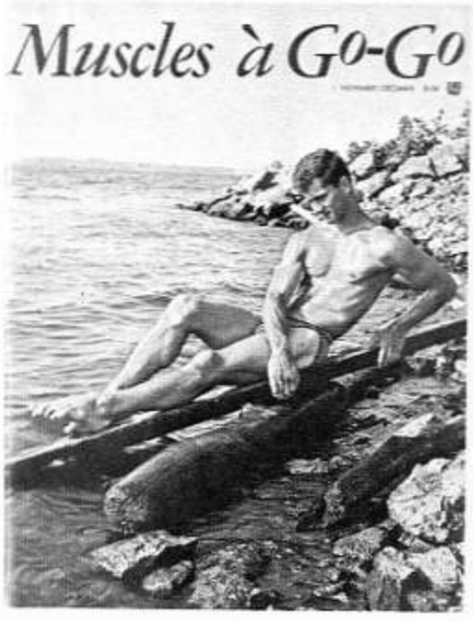


MUSCLEBOY

Like its companion magazine The Young Physique, Muscleboy *is for that physiqultist and physique connoisseur who wants the most complete coverage of every type of muscular development. Known the world over for its superior presentation . . . its good taste . . . its magnificent color and the tremendous variety of its models,* Muscleboy *is a welcome bi-monthly guest in every bodybuilding enthusiast's home. Also 94 pages, with 8 full, living color pages and distinctive color gatefold pullout.*

MUSCLES A GO-GO

Here is a distinctly new type of physique coverage . . . young men on the go-go! A thrilling collection of young men with superb physiques who live exciting lives and do exciting things . . . a magazine for young men on the move! Also in large size Muscles a Go-Go *has front and back covers in radiant color, plus a handsome four-page full-color spread in the center of the magazine.*



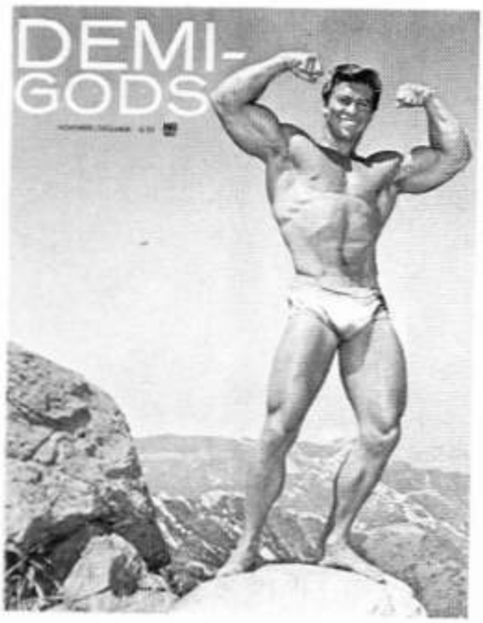
Don't Miss A Single Sparkling Issue Of These Fabulous Physique Pictorials

The World's Most Colorful

Exciting news for physique enthusiasts! Now — for the first time — our internationally-famous *The Young Physique* and *Muscleboy* magazines are joined by four other new physique pictorials: *Muscle Teens . . . Beach Adonis . . . Demi-Gods . . .* and *Muscles a Go-Go!* As a reader of *The Young Physique* and *Muscleboy* you have followed our success in depicting the fuller beauty, greater grandeur, and true magnificence of the male physique. It is with the intention of revealing even greater glories of the body beautiful . . . aiming for greater and more complete coverage of every aspect of physiqultist life that we announce the publication of these four exciting, radiantly colorful new magazines. These magazines are a must for all those who share a common interest in the perfectly-developed male physique through physique photography.

New in treatment . . . vast in scope . . . with an appeal to everyone's physique ideal. *Muscle Teens, Beach Adonis, Demi-Gods* and *Muscles a Go-Go* are the four magazines you will want to keep and refer to over and over again. In combination with *The Young Physique* and *Muscleboy* the male body beautiful is revealed in all its power, its beauty and magnificence as never before! Like our popular *The Young Physique* and *Muscleboy*, these four new magazines are published bi-monthly, alternating in such a manner that each month brings you two sparkling reviews! *Muscle Teens* and *Beach Adonis* are smaller magazines (8 x 5 inches) easy to carry in your pocket and refer to and enjoy while at work . . . at play . . . on trips. Both these magazines come out together in one month while *Demi-Gods* and *Muscles a Go-Go* (larger magazines —the same size as *The Young Physique*) come out the following month.

All four magazines have thrilling full-color covers on front and back. In addition, *Demi-Gods* and *Muscles a Go-Go* have a stunning four-page full-color insert in the center of each magazine . . . including some of the priceless color reprints from *The Young Physique* and *Muscleboy* that you have most requested!

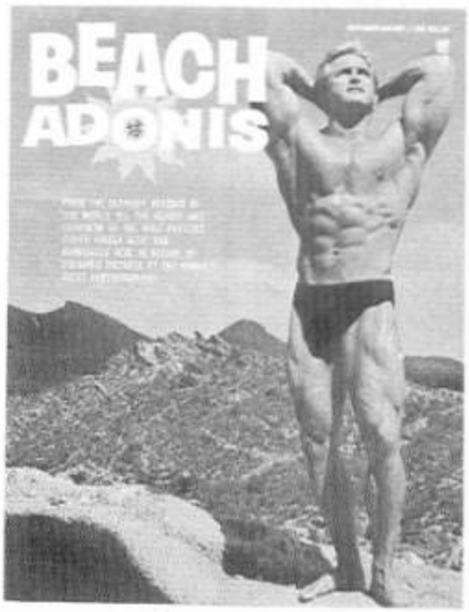


DEMI-GODS

Those who remember Demi-Gods *as it was formerly published will want to welcome back an old friend in a new dress! Here, in* Demi-Gods *we present physique stars of all ages . . . bodies beautiful from all over the world . . . and you'll love the handsome living-color section in each issue, plus the thrilling color covers (front and back) which you'll find irresistible.* Demi-Gods *is a larger magazine . . . the same size as our popular* The Young Physique. 56 pages of fabulous physiques!

BEACH ADONIS

Beach Adonis *gets a slightly older body-building group . . . young men in the age group from 20 to 25. Here you will find the finest flower of American youth . . . physiques well on their way to greatness. How you will love to follow their progress each month in this exciting new magazine!*



Physique Magazines!

MUSCLE TEENS

Just what the title implies . . . the very young physiques of youngsters in their teens . . . boys who have already made a splendid start on the road to physique perfection . . . each model between the ages of 16 to 19.

Y. P. PUBLICATIONS
520 Fifth Avenue
New York, New York 10036

Enclosed is $. Send me:

( )	*The Young Physique* (6 bi-monthly issues in color)	$10.00
( )	*Muscleboy* (6 bi-monthly issues in color) or both magazines sent first class mail $18 per year.	$10.00
( )	*Demi-Gods* (6 bi-monthly issues in color)	$ 5.00
( )	*Muscles A Go-Go* (6 bi-monthly issues in color)	$ 5.00
( )	*Muscle Teens* (6 bi-monthly issues)	$4.00
( )	*Beach Adonis* (6 bi-monthly issues)	$4.00

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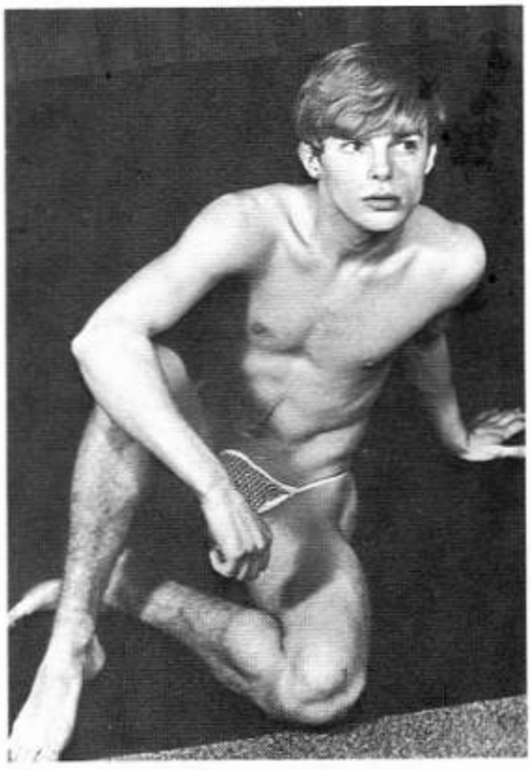
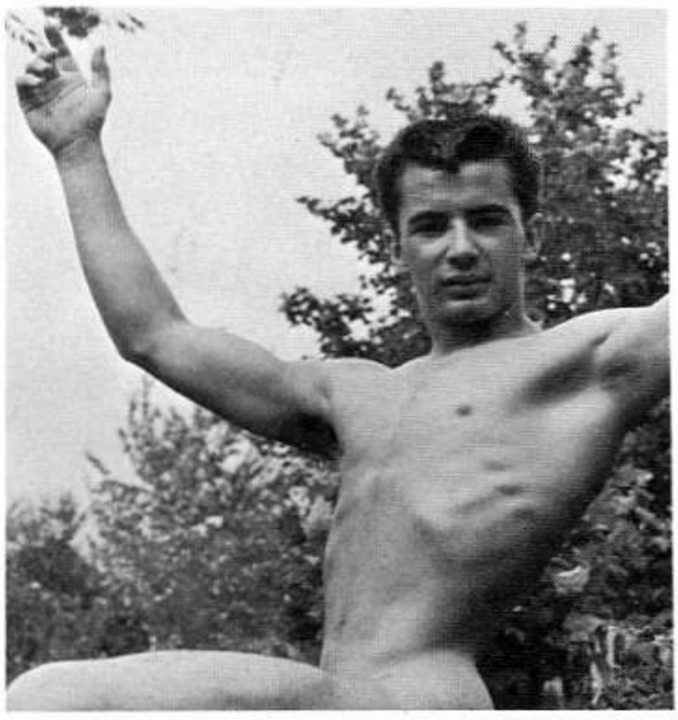
ADDRESS _____

CITY _____ STATE _____ ZIP ____



ROY RUSSELL
Two catalogs at $1.00 each

RITCHIE PRESENTS
95 Seventh Avenue South
New York, N.Y. 10014



ROGER BEAUDOIN

Just $3.00 will bring you 8 (4x5) photos of this boy by first class mail in a plain sealed envelope.

GERALD DESFOSSES, Box 145 Sorel, Quebec, Canada

Please send me 8(4x5) photos of Roger Beaudoin, I am enclosing $3.00 (cash or money order only).

Name.....

Address.....

City.....State.....Zip.....

MALIBU MODELS

LANCE INGRAM
6 poses for $2.00

TOM JANUARY
6 poses for $2.00

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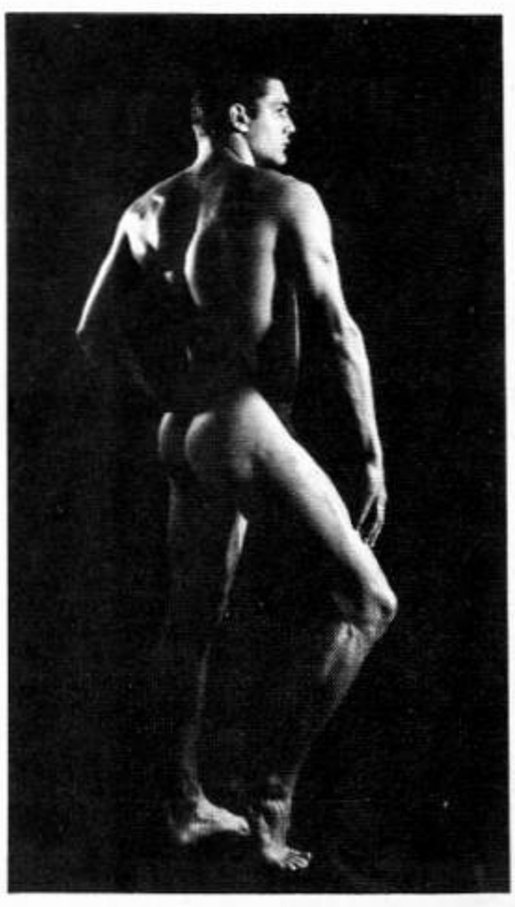

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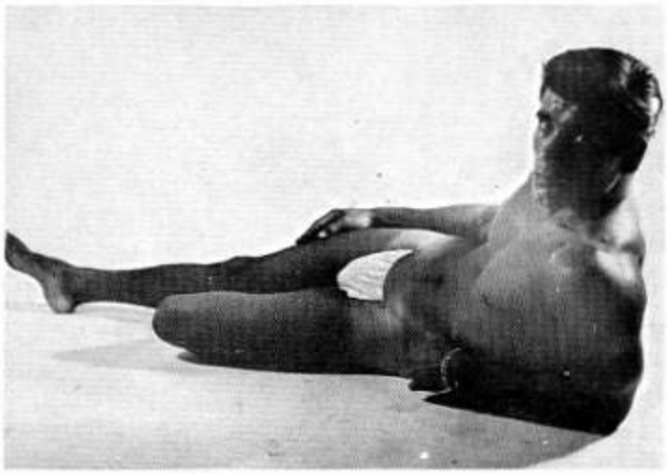

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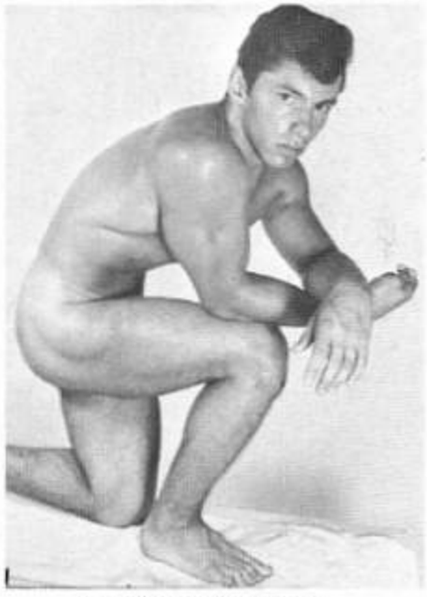

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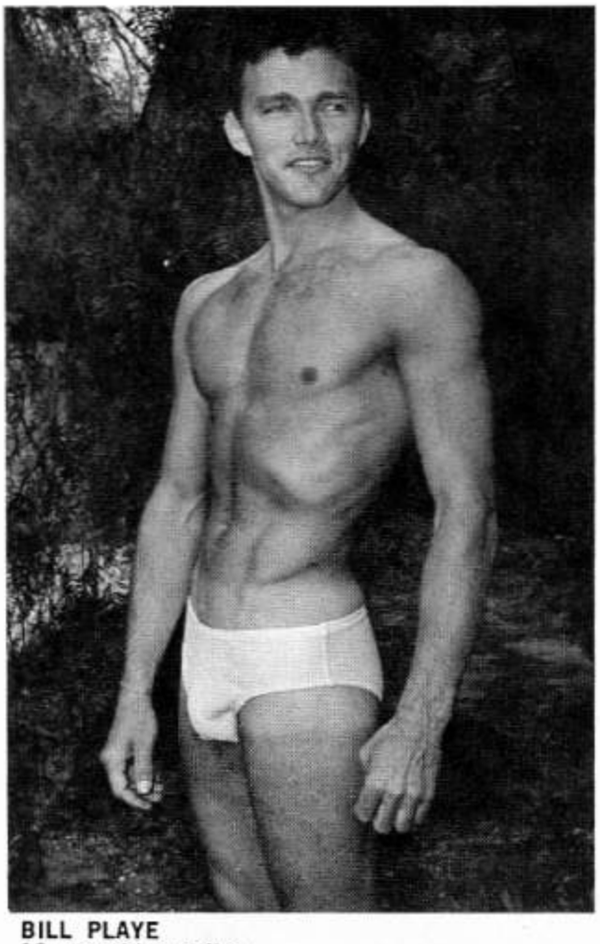

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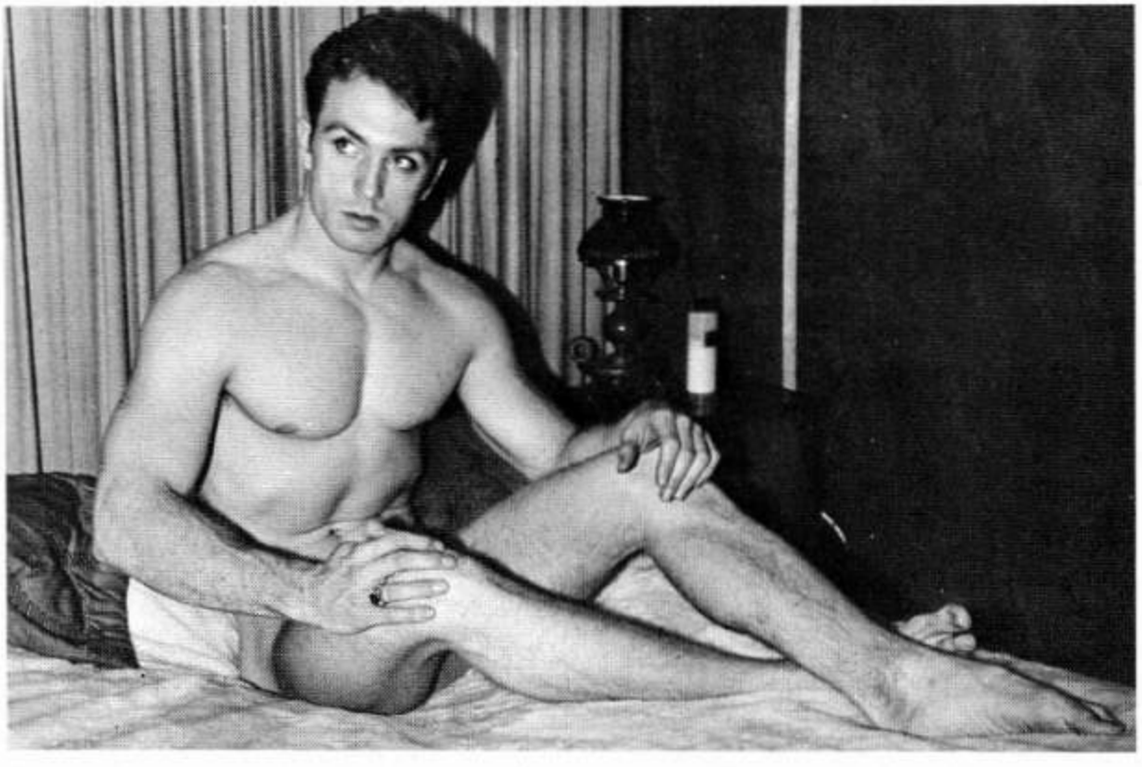

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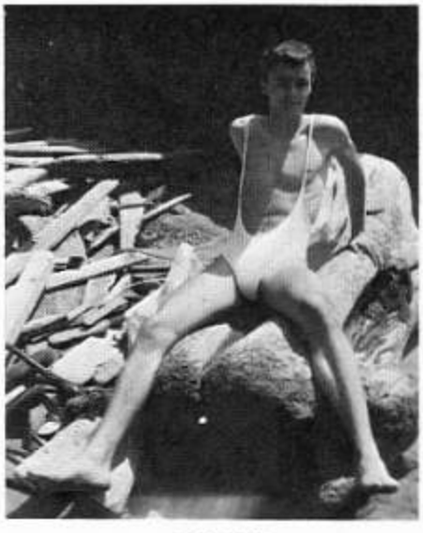

PATRICK

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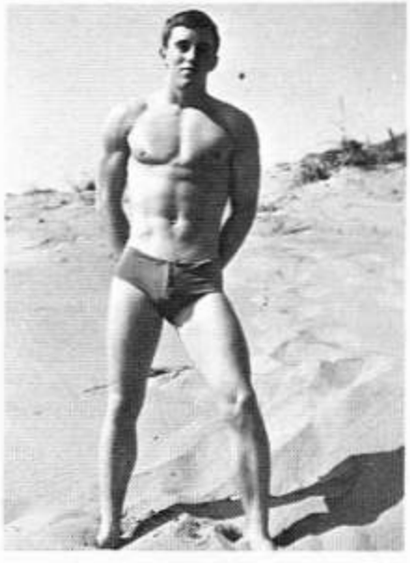

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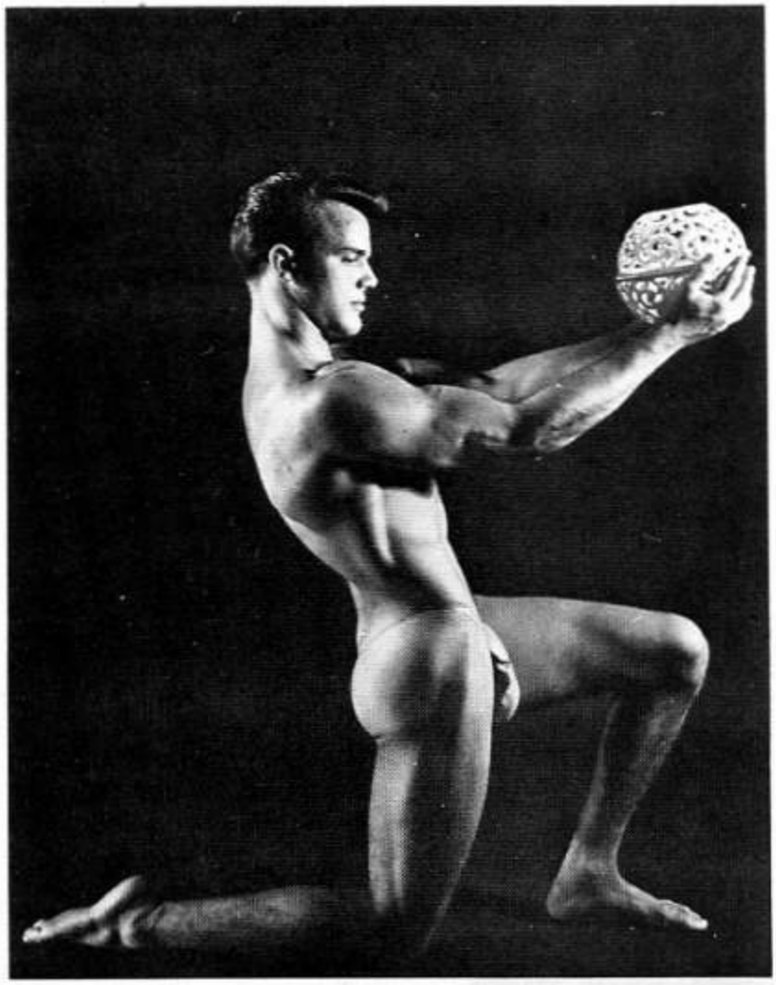

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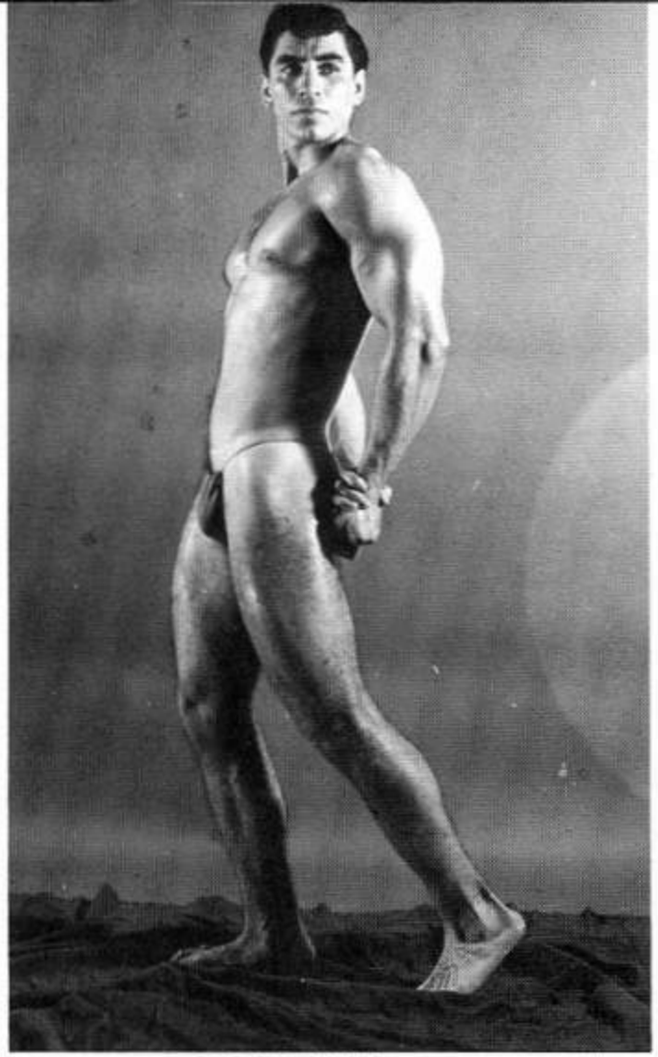

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